

ZORYVE[®]
(roflumilast) 0.3%
cream / topical foam



SIMPLE FACE, SCALP & BODY RELIEF THAT CAN TACKLE PLAQUE PSORIASIS ANYWHERE

CREAM

FOR
AGE **6+**



FOAM

FOR
AGE **12+**

Ask your healthcare provider if ZORYVE (rhymes with "BELIEVE") may be right for you.

Not an actual patient. Symptoms illustrated.

ZORYVE is for use on the skin only. Do not use ZORYVE in or on your eyes, mouth, or vagina.

APPROVED USES

ZORYVE cream 0.3% is a prescription medicine used on the skin (topical), including in areas with skin folds, to treat plaque psoriasis in people 6 years of age and older.

It is not known if ZORYVE cream 0.3% is safe and effective in children with plaque psoriasis under 6 years of age.

ZORYVE foam is a prescription medicine used on the skin (topical) to treat plaque psoriasis of the scalp and body in adults and children 12 years of age and older.

It is not known if ZORYVE foam is safe and effective in children with plaque psoriasis of the scalp and body under 12 years of age.

Please see IMPORTANT SAFETY INFORMATION throughout.

For more information about the National Psoriasis Foundation Recognized seal, please go to psoriasis.org/seal-of-recognition-program/

PLAQUE PSORIASIS CAN OCCUR **ANYWHERE**

Symptoms of plaque psoriasis can show up on many different areas of the body, such as:

- ✓ Chest, back, or torso
- ✓ Areas with hair, including the scalp and eyebrows
- ✓ Face: cheeks, forehead, eyelids
- ✓ In or around the ears
- ✓ Between skin folds
- ✓ External genital areas like the groin

Different areas of the body may be better suited to different kinds of topical treatment. Your doctor will recommend a topical treatment that is appropriate for your symptoms.

Learn more about
plaque psoriasis at:



IMPORTANT SAFETY INFORMATION

ZORYVE is for use on the skin (topical only). Do not use ZORYVE in or on your eyes, mouth, or vagina. **Do not use ZORYVE if** you have certain liver problems.

Before using ZORYVE, tell your healthcare provider about all of your medical conditions, including if you:

- have liver problems.
- are pregnant or plan to become pregnant. It is not known if ZORYVE will harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if ZORYVE passes into your breast milk. Talk to your

ZORYVE:

FORMULATED FOR SCALP & BODY RELIEF **ANYWHERE***

ZORYVE (rhymes with “BELIEVE”) is a steroid-free topical treatment with cream and foam formulations to suit your needs. Everyone’s skin is different. Work with your healthcare provider to discuss your ideal treatment.

Both ZORYVE cream and ZORYVE foam are designed to be:

- Used once-daily
- Suitable for use all over the skin, scalp, face, and external genital areas*
- Non-greasy, spreads easily, and absorbs quickly
- Formulated with moisturizing properties
- Free of irritants and allergens
- Vegan, gluten-free, and fragrance-free

**Do not use in or on your eyes, mouth, or vagina.*

WHAT IS ZORYVE?

ZORYVE contains roflumilast, a phosphodiesterase-4 (PDE4) inhibitor.

Plaque psoriasis is a condition where the immune system is overactive. Enzymes like PDE4 can play a role in this. When PDE4 works **too much**, the results can be associated with the symptoms of plaque psoriasis.

ZORYVE works as a PDE4 inhibitor, a molecule that manages PDE4 activity, to:

- Decrease inflammation in the skin
- Balance the skin’s immune system

healthcare provider about the best way to feed your baby during treatment with ZORYVE. Breastfeeding women using ZORYVE should use it on the smallest area of the skin and for the shortest time needed. Do not apply ZORYVE directly to the nipple or areola to avoid contact with your baby. Avoid direct skin contact of treated areas with your baby if ZORYVE is applied to your chest.

Tell your healthcare provider about the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

Please see additional IMPORTANT SAFETY INFORMATION throughout.

What to know about
ZORYVE CREAM

Where on my body can I use
ZORYVE cream?

Anywhere on the skin, wherever you have plaque psoriasis.

ZORYVE cream is non-greasy and is designed to spread easily and absorb quickly. Do not use ZORYVE in or on your eyes, mouth, or vagina. Talk to your doctor about whether ZORYVE is right for you.

Not an actual patient.
Symptoms illustrated.

How well did **ZORYVE cream** work
after 8 weeks?

- **Across areas of the body[†]**
40% of 576 people achieved clearer skin after using ZORYVE once-daily vs 7% of 305 people using inactive cream.
- **In skin folds[†]**
70% of 116 people with psoriasis in skin folds achieved clearer skin in these areas vs 16% of 63 people using inactive cream.
- **Itch relief**
69% of 447 people had itch relief vs 31% of 231 people using inactive cream.

How long can I use **ZORYVE**?

ZORYVE is steroid-free and designed for long-term, everyday use.

Most Common Side Effects

SIDE EFFECTS	ZORYVE CREAM	INACTIVE CREAM
	In 576 People	In 305 People
Diarrhea	3.1%	0%
Headache	2.4%	1%
Trouble sleeping	1.4%	0.7%
Nausea	1.2%	0.3%
Application site pain	1%	0.3%
Upper respiratory tract infections	1%	0.3%
Urinary tract infections (UTIs)	1%	0.7%

*These are not all the possible side effects of ZORYVE cream.
Call your provider for medical advice about side effects.*

[†]ZORYVE cream was tested in two clinical studies, with 576 people treated with ZORYVE, and 305 people treated with inactive cream (a cream not containing the active ingredient).

Please see additional IMPORTANT SAFETY INFORMATION throughout.

BEFORE & AFTER

Results you can **see** and **feel**



Actual clinical trial patient.
Results may vary.

How to use ZORYVE CREAM



Apply ZORYVE to the affected areas once a day.



Rub the cream in completely until you no longer see it on your skin — then get on with your day!



Wash your hands after, unless hands are being treated. If someone else applies ZORYVE for you, they should wash their hands after applying ZORYVE.



Use ZORYVE exactly as your healthcare provider tells you to use it.

ZORYVE[®]
(roflumilast) cream 0.3%

Not an actual patient.
Symptoms illustrated.

ZORYVE CREAM

BEFORE & AFTER

Results you can **see** and **feel**

ELBOW | DAY 0



ELBOW | WEEK 2



ELBOW | WEEK 8



Actual clinical trial patient.
Results may vary.

IMPORTANT SAFETY INFORMATION (CONT'D)

The most common side effects of ZORYVE cream 0.3% for plaque psoriasis include:

- diarrhea
- application site pain
- headache
- upper respiratory tract infections
- trouble sleeping
- urinary tract infections (UTIs)
- nausea

These are not all of the possible side effects of ZORYVE. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

Please see additional IMPORTANT SAFETY INFORMATION throughout.

Sign up for updates from ZORYVE:
[zoryve.com/updates](https://www.zoryve.com/updates)

What to know about ZORYVE FOAM

Where on my body can I use ZORYVE foam?

Wherever you have plaque psoriasis: anywhere on the skin; suitable for your face and areas with hair.

ZORYVE foam is water-based and is designed to be lightweight and absorb quickly. Do not use ZORYVE in or on your eyes, mouth, or vagina. Talk to your doctor about whether ZORYVE is right for you.

How well did ZORYVE foam work after 8 weeks?

- **Across areas of the body[§]**
42% of 481 people achieved clearer skin after using ZORYVE once-daily vs 15% of 255 people using inactive foam.
- **On the scalp[§]**
63% of 481 people with psoriasis on their scalp achieved clearer skin in these areas vs 21% of 255 people using inactive foam.
- **Itch relief**
In one clinical study, 63% of 203 people had itch relief on their body vs 30% of 110 people using inactive foam.

How long can I use ZORYVE?

ZORYVE is steroid-free and designed for long-term, everyday use.

Most Common Side Effects

SIDE EFFECTS	ZORYVE FOAM In 479 People	INACTIVE FOAM In 255 People
Headache	3.1%	1.2%
Diarrhea	2.5%	1.6%
Nausea	1.7%	0%
Common cold	1.3%	0.8%

These are not all the possible side effects of ZORYVE foam. Call your provider for medical advice about side effects.

[§]ZORYVE foam was tested in two clinical studies, with 481 people treated with ZORYVE, and 255 people treated with inactive foam (a foam not containing the active ingredient).

IMPORTANT SAFETY INFORMATION (CONT'D)

What should I avoid while using ZORYVE foam?

ZORYVE foam is flammable. Avoid fire, flame, and smoking during and right after you apply ZORYVE.

Please see additional IMPORTANT SAFETY INFORMATION throughout.

ZORYVE
(roflumilast) topical foam, 0.3%

Not an actual patient.
Symptoms illustrated.

BEFORE & AFTER

Results you can **see** and **feel**

SCALP | DAY 0



SCALP | WEEK 2



SCALP | WEEK 8



Actual clinical trial patient.
Results may vary.

In one clinical study, 65% of 203 people had itch relief on their scalp vs 30% of 123 people using inactive foam. Some people felt itch relief on their scalp within 24 hours after their first ZORYVE application.

How to use

ZORYVE FOAM

To get started, remove the cap and gently pull back on the nozzle to break the piece at the base.



Before each use, shake can.



Turn the can upside down and dispense a small amount of foam into your hand.



Apply a thin layer of foam to cover all affected areas of skin. If you are treating your scalp, part the hair so that ZORYVE foam can be applied directly to the affected area. Rub in completely.



Wash your hands after applying ZORYVE. If someone else applies it for you, they should wash their hands after applying it.



ZORYVE
(roflumilast) topical foam, 0.3%

Not an actual patient.
Symptoms illustrated.

BEFORE & AFTER

Results you can **see** and **feel**

ARMPIT | DAY 0



ARMPIT | WEEK 2



ARMPIT | WEEK 8



Actual clinical trial patient.
Results may vary.

ZORYVE foam is flammable. Avoid fire, flame, and smoking during and right after you apply it.

Apply once a day. Use ZORYVE exactly as your healthcare provider tells you to use it.

Refer to the Patient Information and Instructions for Use found inside your ZORYVE package for important information.

IMPORTANT SAFETY INFORMATION (CONT'D)

The most common side effects of ZORYVE foam 0.3% for plaque psoriasis include:

- headache
- nausea
- diarrhea
- common cold

These are not all of the possible side effects of ZORYVE. Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

Please see **Patient Information** for ZORYVE cream and **Patient Information** for ZORYVE foam.

Sign up for updates from ZORYVE:
[zoryve.com/updates](https://www.zoryve.com/updates)

SAVE WITH ZORYVE DIRECT

Eligible patients with commercial drug insurance may pay as little as **\$0** for ZORYVE.¹¹

Scan to get the **savings card** or
visit ZORYVE.com/Direct

To enroll using your
mobile device, text
SAVE to **440-4ZORYVE**
(440-496-7983)



If you don't have insurance or don't have enough insurance, the Arcutis Cares[™] Patient Assistance Program provides Arcutis medication at no cost to eligible patients in financial need.¹²

For program and application information,
visit arcutiscares.com.



Arcutis Cares[™]

¹¹Subject to eligibility criteria and maximum program limitation. This offer is not valid for patients without commercial drug insurance or whose prescription claims are eligible to be reimbursed, in whole or in part, by any government program. Terms and Conditions may be viewed online at www.zoryvedirect.com/terms.

¹²Subject to financial eligibility requirements. Other terms and restrictions apply.



**Hear from real
ZORYVE patients**

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their stories

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at ZORYVE.com

